TEN THINGS EVERY CHILD NEEDS

Research shows that starting from birth, we can dramatically improve our children's early brain development and ability to learn by meeting these ten essential needs:

INTERACTION

Consistent, long-term attention from caring adults actually increases a child's capacity to learn.

TOUCH

Holding and cuddling does more than just comfort a baby – it helps his/her brain grow.

STABLE RELATIONSHIPS

Consistent relationships with parents and other caregivers buffer stress that can harm a child.

SAFE, HEALTHY ENVIRONMENTS

Environments should be free of lead, loud noises, sharp objects and other hazards.

SELF-ESTEEM

This grows with respect, encouragement and positive role models from the beginning.

QUALITY CARE

Provided by trained professionals can make the difference when we can't be with our child.

PLAY

This helps a child explore his/her senses and discover how the world works.

COMMUNICATION

Talking with a baby builds verbal skills needed to succeed in school and later in life.

MUSIC

This expands a child's world, teaches new skills and offers a fun way to interact with a child.

READING

Reading to a child from the earliest days of life shows its importance and creates a lifelong love of books.